

POLICY ON NUTRITION

SCOPE:

This policy covers all Nomad Foods (retail & foodservice) brands. This document replaces all previous policies in respect of nutrition.

PURPOSE:

At Nomad Foods we are led by nutrition science. We recognise that, as the largest frozen food manufacturer in Europe, it is our responsibility to contribute to public health improvement, and so are proud to be leaders in nutrition. This supports our purpose to serve the world with better food, and we seek to maintain our leadership position through the application of scientifically robust measures including nutrient profiling and front-of-pack nutrition labelling. We are food industry experts on nutrition and manufacturing healthy options at scale. We are champions of product reformulation with a focus on both reducing nutrients of public health concern as well as increasing the positive nutrition our products deliver. This Policy on Nutrition is the foundation of our leading approach to nutrition.

POLICY:

At Nomad Foods we are committed to empowering positive choices for our consumers. Therefore:

- We will enable informed choices through the provision of nutrition information in a consumer friendly and meaningful way appropriate to the needs of each market we operate in:
 - We go beyond the mandatory nutrition labelling requirements of the Food Information to Consumers Regulation and adopt the additional voluntary labelling of Reference Intakes (RIs) on front of pack in those markets where consumers are familiar with RIs.
 - We adopt additional voluntary labelling of fibre across all markets we operate in.
 - In all markets where this is legally permitted and familiar to consumers, we label the amount of each of the key nutrients of public health concern (energy, fat, saturates, sugars and salt) in a portion of a product. This helps consumers to understand the role of a Nomad Foods branded retail food product in their daily diet.
 - Where appropriate, we adopt nationally recognised schemes to flag healthier meal choices, making it easier for consumers to identify such products. For example: Nutri-Score labelling in France, Germany, Netherlands, Belgium, Spain and Portugal; applying the Keyhole logo in Sweden, Norway and Denmark; applying the Heart Mark logo in Finland; Multiple Traffic Light labelling in UK; and applying the Healthy Living logo in Croatia.

Nomad Foods

- We provide nutrition information for our products, including nutrition information per portion as mandatory, on our brand websites.
- We will craft healthier products by operating a rigorous and externally recognised Nutrient Profiling system to assess the nutritional status of our entire portfolio, guiding innovation, renovation and rollouts.
- We are committed to creating responsible products, applying our Responsible Per Portion Guidelines, Responsible Salt Strategy and Responsible Sugar Strategy.
- We are committed to transparency, voluntarily reporting the proportion of both our annual sales and product launches comprising Healthier Meal Choices and nutritionally improved products.